

Insights from the Bitvo Trading Desk

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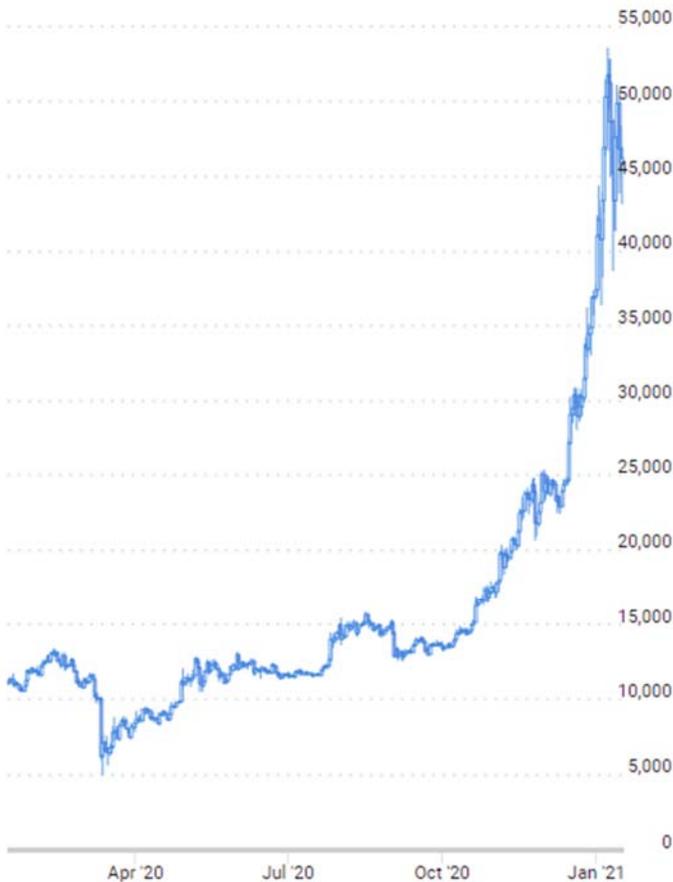
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After losing year-to-date gains to start last week, the price of BTC slowly climbed back to near all-time-highs by the end of last week and has since stabilized in the mid to high-US\$30,000s. All other cryptocurrencies followed a similar upward trend last week, recouping losses incurred overnight last Monday. The total market capitalization of cryptocurrencies globally is once again above US\$1T. Bitcoin comprises almost US\$670B of that value and Ether comprises US\$140B. The large drop in prices and corresponding volatility sparked global regulators to comment on cryptocurrencies, issuing warnings to traders of these assets. The European Central Bank's President Christine Lagarde urged for loopholes to be closed by implementing regulation and noted that a European Union digital euro is targeted within 5 years. The United Kingdom's Financial Conduct Authority also warned traders of Bitcoin's volatility. Below are the week's top headlines.

Bitcoin(BTC)

CURRENT PRICE 24 HOUR CHANGE
46,346.3024 **+359.7977**
(+0.9977%)

Open: 45,986.5047
Close: 46,346.3024
High: 47,714.4262
Low: 44,318.0203
Volume: 2,160,681,407



Altcoin Headlines

- While Ripple and XRP face a lawsuit in the U.S currently, Japan's top securities regulator voiced an opposing view last week confirming that it does not consider XRP a security based on definitions of the country's Payment Services Act.
- **Interested in trading altcoins not offered on Bitvo? Fund your Bitvo account, purchase BTC or ETH and then transfer it to a platform offering the desired token.**

Other Newsworthy Bits

- With an increase in the price of Bitcoin, interest in Bitcoin mining has also accelerated in 2021. Some significant headlines on the topic from last week include:
 - The government of Pakistan launched two state-owned Bitcoin mining farms, drawing on government funds to do so.
 - Publicly traded Bitcoin miner Marathon raised US\$250 million in a direct stock offering with use of proceeds to fund more mining machine purchases from Bitmain and expand its mining facilities.
 - Canadian-based Bitfarms also raised an additional \$20 million to continue to grow its mining operations by way of a private placement only one week after raising a similar \$15 million private placement. Bitfarm's shares increased more than 45% between the two offerings.
- Another continuing trend of 2021 is the increase in traditional financial institutions gaining exposure to cryptocurrencies. A survey of 1,000 financial investors conducted by Bitwise found the number of financial advisors allocating crypto increased by almost 50% in 2020 from 6.3% to 9.4%. Further:
 - 17% are considering making their first allocation to crypto this year;
 - 54% said their primary motivation was "unrelated returns". "Inflation hedging" was second at 25%;
 - 81% were asked questions about crypto from their clients in 2020; and
 - 15% expect the Bitcoin price to exceed \$100,000 within five years.
- After being closed for the Christmas and New Year's holiday, Grayscale played catch up last week, adding another 2,172 Bitcoin to its Bitcoin Trust. Grayscale now has approximately US\$25.4B of assets under management (AUM) as of January 14th, 2021 of which GBTC is the largest trust with US\$21B in AUM. The company raised US\$3.3B across its cryptocurrency investment vehicles in Q42020, more than three times the company's previous record set in Q32020.

Bitvo Market Recap



Bitvo's Crypto Technical Analysis Score

Crypto Market	Overall Technical Score	Short Term (0-5 days)	Medium Term (5-20 days)	Long Term (> 20 days)
 Bitcoin	41.56 Weak	34.1 Poor	34.28 Weak	56.93 Neutral
 Ether	56.77 Good	54.98 Neutral	53.61 Neutral	61.63 Excellent
 XRP	30.47 Poor	30.68 Poor	30.98 Poor	29.76 Poor
 Bitcoin Cash	42.28 Weak	31.43 Poor	39.16 Weak	56.93 Neutral
 Litecoin	41.39 Weak	37.46 Weak	30.57 Poor	56.93 Neutral
 Dash	45.91 Weak	35.08 Poor	46.05 Neutral	56.93 Neutral

For more technical analysis scores and indicators, sign in to your Bitvo account!

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